

## Membership Renewal/Registration

(Check one)

- New Member       Renewing Member

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### 2009 Membership Options

- Corporate Member: \$650.00
- Corporate Member - Ad Council discount \$575.00 *(must have participated in two or more Ad Council campaigns during the previous calendar year)*
- Corporate Member - ITEX discount: \$575.00 *(must have participated in two or more ITEX campaigns during the previous calendar year)*
- Corporate Member - Ad Council and ITEX discount - \$500.00 *(must have participated in two or more Ad Council campaigns AND two or more ITEX campaigns during the previous calendar year)*

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Sponsorship Member: \$500.00

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Associate Member: \$350/year

### Method of Payment:

- Check/Money Order Enclosed       Credit Card
- Visa       Master Card       Discover       American Express

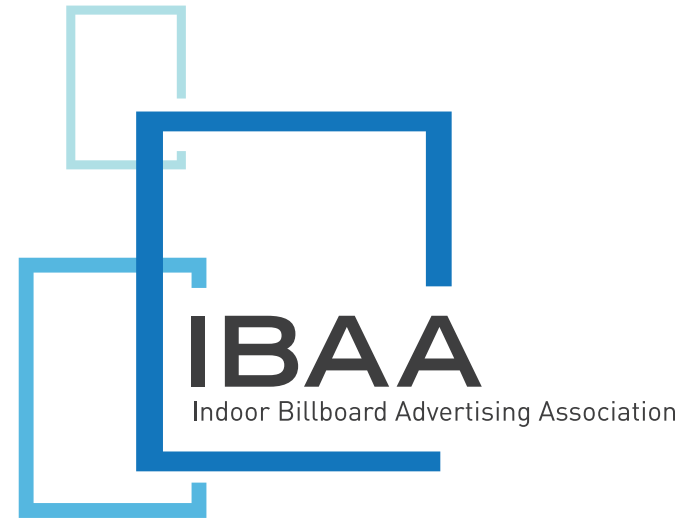
Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

3-digit Security Code *(on back of card)* \_\_\_\_\_

Detach and mail to the IBAA:

1816 NE Alberta St.  
7th Floor  
Portland, OR 97211

Or fax to:  
503-284-1546



## ABOUT THE INDOOR BILLBOARD ADVERTISING ASSOCIATION:

The mission of the IBAA is to promote the indoor billboard advertising industry. The IBAA and its member companies are committed to the establishment and constant improvement of quality standards and ethical practices within the indoor advertising industry.

The IBAA was formed in 1998 by a number of independent indoor advertising companies that specialize in "restroom advertising". The IBAA is recognized as the official trade association for companies in the indoor advertising industry.

1816 NE Alberta St.  
7th Floor  
Portland, OR 97211

Phone: (503) 998-3465  
Fax: (503) 284-1546

[www.indooradvertising.org](http://www.indooradvertising.org)

## Why Join the IBAA?

As a member of the IBAA your company will be on the cutting edge of all the latest business practices affecting the indoor billboard industry. You will have the opportunity to participate in national campaigns each year including those distributed through the Ad Council. In addition your company will have the option of participating in any "pay per inquiry" campaigns that the IBAA introduces enabling your company to explore new business opportunities and increase revenue.

### Other Benefits:

***Opportunity for media buys with other members***

***Opportunity to cross-sell into other markets***

***Presence on the IBAA website and a direct link to your company's site***

***Quarterly newsletter***

***Annual Conference***

The IBAA also offers **sponsor memberships** to those businesses that support the indoor billboard industry. If your company has a product that supports the indoor billboard industry, a membership in the IBAA is an invaluable tool in distributing your message. In addition, a **sponsorship member** has the first-right-of-refusal on varying levels of sponsorship at the IBAA annual conference - including the sponsorship of break-out sessions as well as the privilege of showcasing a booth at the conference. The IBAA also offers **associate memberships** to those companies that have a direct legal affiliation with a corporate member.

## IBAA Membership Options

### Option I: Corporate Member

Must be an indoor billboard advertising company with space in at least one media market

**\$650.00** /year

**\$75.00** /year discount for participation in two or more Ad Council campaigns (renewing members only)\*

**\$75.00** /year discount for participation in two or more ITEX campaigns (renewing members only)\*

One vote at annual conference

\* Members may participate in both the Ad Council and ITEX campaigns for a total discount of \$150.00

### Option II: Sponsorship Member

This membership is designed for those companies whose products support the mission of the indoor billboard advertising industry. This membership level includes sponsorship company's logo on the IBAA website, an ad in the quarterly newsletter, name in the IBAA membership directory, one newsletter article and access to the IBAA membership directory.

**\$500.00** /year

All sponsorship members will have the first right-of-refusal on varying levels of sponsorship at the IBAA annual conference including sponsorship of breakout sessions as well as the privilege of showcasing a booth at the conference.

### Option III: Associate Member

**\$350.00** /year

Must have legal affiliation with a "Corporate Member"

This membership is entitled to all the benefits of a corporate member, with the exception of voting privileges